Questions to answer for application to Farm'Innov Acceleration Programme

Welcome on the Farm'Innov Acceleration Programme application page. You have a project to renew or accelerate the growth of your business, and you need support to make it happen? Farm'innov can help you secure your project for success.

Who can be accelerated?

As applicant, you must meet the 4 following criteria on the date of application.

- o Having more than 25 full-time equivalent employees since January 1st 2023,

- o Processing, manufacturing, packaging or distributing agricultural raw materials or food products,

- o Generating an annual turnover between 60 million and 800 million Kenyan shillings each year, for the last 3 years

- o Being a company that has been in existence for at least 5 years

The Accelerated Companies Validation Committee will give priority to companies that meet the 4 criteria listed above but reserves the right to select companies that do not meet all the criteria, depending on the number, quality and impact of the projects submitted.

Apart from these 4 criteria, this programme is aimed primarily at senior executives or department managers.

A company may apply only once to the Farm'Innov Acceleration Programme.

Four different parts will have to be filled in in the template: 1. presentation of the company, 2. presentation of the project to accelerate in relation to Farm'innov, 3. challenges encountered and support needs, 4. presentation of the company team applying to benefit directly from the acceleration.

How to apply for the Acceleration Programme?

The call is open from 1st July to 25th August 2024.

The applying company should share its company and project presentations in this online form.

The application must be submitted digitally, via the Farm'Innov project website and only via this channel. The applicant will receive an acknowledgement of receipt once the application has been submitted.

The applicants can apply between 1st July and 25th August 2024.

Click here to apply: https://farminnov.org/candidature-farminnov/

For more information about the Acceleration Programme, please consult the [Farm'innov Acceleration Programme Call for applications.](#)

If you have any further question, please contact Farm'Innov team:

(in Kenya) adele.guerin@pole-valorial.fr

(in France) blandine.fortin@pole-valorial.fr

You are interested in Farm'Innov Acceleration Programme and want to apply for it?

You need to complete an application form to present your profile and motivation.

You will be asked to provide some supporting documents before sending your application.

We remind you that you can apply between 1st July and 25th August 2024.

There are a few things to know before entering the application process:

o Please allow 2 hours at least for this, as substantiated answers will be expected from applicants.

o A limit on the number of characters in the answers is imposed to give every applicant an equal chance.

o We remind you that this programme is aimed primarily at senior executives or department managers.

o You will be asked to provide some supporting documents before sending your application (BRS certificate of registration, Audited Financial Statements for 2021, 2022, and 2023, Tax Compliance Certificate of the Company for 2023, Organisation chart, CV and motivation statement of up to two employees who wish to join the Acceleration Programme).

Now follow the instructions on the form below and let yourself be guided.

0.   CONTACT INFORMATION :

o Applicant Name

o Applicant First name

o Position

o Email

o Phone number

1. PRESENTATION OF THE COMPANY

- o Name of the applying company

- o Legal representative name and first name

- o Position of legal representative

- o Postal address

- o Postcode

- o City

- o Country

- o Website

- o Number of full-time equivalent employees since January 1st 2023

- o Generated turnover in 2021, 2022, and 2023 (in Kenyan shillings)

- o Company creation date

- o Is your company part of a Group or of another company?

    - o Yes

    - o No

    - o If yes, what is the name of the Group or company you are part of?

- o Can you please describe your activity (for instance if you are a manufacturer: what are your products, targeted customers, trading areas, price range, tonnages, means of production, distribution channels…)? (maximum 3500 characters)

- o Can you describe your business sector: who are your challengers/competitors (size, turnover/employees especially if they are worldwide, their trading areas,…) and what is your added value/competitive advantage ? (maximum 2000 characters)?

- o Please tell us about your development strategy over the next 3-5 years (new products, markets or specialisation on one market, capacity enhancement, …)? (maximum 2000 characters)?

- o Are your current markets (several possible)?

    - Exclusively national (Kenya)
    - National and African market

- European market
- International market (out of the European Union)

o Can you describe the Human resources organisation in the company (number of employees, description of the different departments, Direction)? Are there people dedicated to Business development, R&D, and Innovation in the company? (maximum 1500 characters)?

2. PRESENTATION OF YOUR COMPANY'S PROJECT TO ACCELERATE IN RELATION WITH FARM'INNOV

o Can you please describe the project you would like to be accelerated (thematic, objectives, targeted activities, new products or services, targeted customers and markets)? (maximum 3500 characters)?

o Can you explain how will this project accelerate your business? (maximum 1500 characters)?

Farm'Innov aims at helping projects around the following objectives:

- Strengthening food security and sovereignty

- Supporting the food transition to limit imports

- Improving health quality and food safety

- Enhancing the sustainability of the Kenyan food system

- Creating local economic activities and local employment

o Could you demonstrate the link between your project to accelerate and Farm'Innov objectives (maximum 1500 characters)?

o Can you showcase the innovative nature of this project, knowing that it may involve different types of innovation (techno/process, organisation, product, services, business model)? (maximum 1000 characters)?

o What are the resources and partners required (companies, technical centres, academics, etc.) in the development of this project (maximum 1000 characters)?

o Can you explain the methodology with stages, to realise this project (maximum 1500 characters)?

o Please describe shortly the risk assessment analysis methodology. Give an overview of the key risks associated with this project and how they will be managed and mitigated (maximum 1500 characters)?

o Regarding Corporate economic responsibility (CSR), what would be the economic impacts of this project (maximum 1000 characters)?

o Regarding Corporate environmental responsibility (CSR), what would be the environmental impacts of this project (maximum 1000 characters)?

o Regarding Corporate social and societal responsibility (CSR), what would be the social and societal impacts of this project (maximum 1000 characters)?

3. CHALLENGES ENCOUNTERED AND SUPPORT NEEDS

Here is the section to express your major challenges and needs to succeed in this project.

o Please explain how you think the Acceleration Programme can help your company in this project (maximum 2000 characters)?

o Please tick the areas in which the company needs to be supported to guarantee the success of the described project, from among (several possible):

- Governance/strategy,
- HR/management,
- Finance,
- Supply/purchasing,
- Production and quality,
- R&D,
- Logistics (including packaging) /distribution,
- Sales/marketing,
- IT/digital tools
- Other

o Can you select the topics that interest you most from the following list (several possible)?

- Securing supplies
- Agricultural productivity
- Post-harvest losses
- Organisation of the supply chain
- Valuing co-products
- Staff training / knowledge
- Carbon footprint
- Automation of all the company processes (production, HR, laboratory, R&D, CRM)
- Access to finance
- Water issues (quantity, quality, access)
- Others

4. PRESENTATION OF THE APPLYING COMPANY TEAM

Each applying company can suggest up to two names of employees who will be directly involved in the accelerated project and wish to participate in the Farm'Innov Acceleration Programme.

Please indicate the contact information for the first people who will participate in the Programme:

- o Name
- o First name
- o Position
- o Company
- o Email
- o Phone number

- o Join here the corresponding CV
- o Join here the corresponding covering letter to join the Acceleration Programme, along with details about your current and future professional project.

- o Do you suggest another name of employee to take part to the Acceleration Programme?
  - Yes
  - No

Please indicate the contact information for the second people who will participate in the Programme:

- o Name
- o First name
- o Position
- o Company
- o Email
- o Phone number

o   Join here the corresponding CV

o   Join here the corresponding covering letter to join the Acceleration Programme, along with details about your current and future professional project.

5. ADDITIONAL INFORMATION: ATTACHMENTS

Please join the following documents before validating your application:

- BRS certificate of registration
- Organisation chart
- Last Audited Financial Statements for 2021
- Last Audited Financial Statements for 2022
- Last Audited Financial Statements for 2023
- Tax Compliance Certificate of the Company

The Valorial team will analyse your application and get back to you by the end of september to tell you if your company is selected for the diagnosis 360°, next step of the selection.

If you have any questions, please contact Farm'Innov team:

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